

Package **DESIGN MATTERS** CONFERENCE

SPONSORSHIP PROSPECTUS

JANUARY 20-22, 2016

Hyatt Regency Coconut Point Resort & Spa
Bonita Springs, Florida

PACKAGEDESIGNMATTERS.COM

LIMITED SPONSORSHIPS AVAILABLE



in partnership with:



the
business
of design

3 DAYS OF COMMUNITY, COLLABORATION & CULTURE.



After a tremendously successful 2015 launch, we're excited to bring you the **2016 Package Design Matters Conference (PDMC)**—set for January in Bonita Springs, Florida. Much like last year, this year's PDMC will foster community, emphasize collaborative design, and celebrate a shift in business culture.

It's an event crafted to not only bring the industry together, but also deliver a more personalized and relevant conference experience—one that elevates the collaborative design process and emphasizes its strategic business value. Package Design Matters Conference focuses on three primary objectives:

- Foster community and meaningful connections between buyers and sellers in an intimate setting.
- Deliver a more inspiring and actionable educational and networking event.
- Give attendees and sponsors a higher ROI than any other conference in the CPG design marketplace.



ONE CAN'T-MISS SPONSORSHIP OPPORTUNITY.

Our 2nd annual PDMC will offer numerous opportunities to engage decision-makers and maximize your sponsorship investment:

MORE SPONSOR VISIBILITY. Our sponsor tabletops will be the center of activity, with breakfasts, breaks and Thursday's cocktail reception held nearby. Plus, our new Innovation & Inspiration Point—Winners' Circle Showcase will be featured here as well, drawing even more attention to this high-traffic area.

MORE SPONSOR INTERACTION. We'll be offering interactive activities to help drive traffic to your table. Just stamp the PDMC Passport to help attendees increase their chances of winning high-value prizes. It's the perfect way to meet prospective customers.

MORE SPONSOR INVOLVEMENT. Get to know attendees at our roundtable lunches where, as a sponsor, you can serve as a subject matter expert and discussion leader on compelling topics. But hurry—these sponsorships are limited.

MORE MEETING AND MINGLING. Our Welcome Reception will now have a casual cocktail vibe complete with a dinner buffet, energizing music and ice-breaking activities including miniature golf, lawn chess and croquet.

MORE NETWORKING EXCURSIONS. You'll have ample opportunity to make productive, meaningful connections with attendees in memorable settings like a deep sea fishing expedition, Naples Bay catamaran cruise, tour of the Edison & Ford Winter Estates, and golf scramble.

MORE OF THE RENOWNED D EVENT. This exclusive client-only roundtable event will kick off PDMC, and it's now been expanded to include a special track for CDOs and CMOs. That means you'll have access to some of the most senior-level decision-makers in our industry.

Read on to learn more about all the ROI-driving opportunities we have in store for you.



ATTENDEE PROFILE

Nearly 200 senior decision-makers convened at the 2015 PDMC to build relationships and their business through a fresh, enlightened approach to strategic design. Rest assured: 2016's attendee mix will draw the same caliber of industry professionals—giving you the same great platform to be seen by influential brand owners and leading design firms and suppliers. Here's just a sampling of our 2015 attendees:

BRAND OWNERS:

- Anheuser-Busch/Inbev
- Atkins Nutritionals
- Aurora Organic Dairy
- Colgate Palmolive
- ConAgra Foods
- Constellation Brands
- Dick's Sporting Goods
- Kao USA Inc.
- Kimberly-Clark
- Kraft Foods
- Land O'Lakes
- Lifetime Brands Inc.
- Mars/Wrigley
- NBTY
- Newell Rubbermaid
- Osram Sylvania
- PepsiCo/Frito-Lay
- Quix Products
- Replenish
- Sargento Foods Inc.
- SC Johnson
- Sinomax USA
- Target
- Tequila, Beam Suntory
- Tervis
- The Boston Beer Company
- The Cacao Group
- The Hershey Company
- The Honest Company
- The Northwest
- Wizards of the Coast

DESIGN CONSULTANCIES AND AGENCIES

- Anthem Worldwide
- Base Beauty Creative Agency
- Best of Breed Branding Consortium
- Bulletproof
- Ceradini Brand Design
- DePersico Group
- Elmwood Design
- Flood Creative
- Goodwin Design Group
- Gravity
- Hughes Design Group
- Interbrand
- Kaleidoscope
- Little Big Brand
- LPK, Inc.
- Pearlfisher
- Periscope
- Product Ventures
- Raison Pure NYC
- Reset Branding
- Smith Design
- Sterling Brands
- Wallace Church & Co.
- Webb deVlam
- WFM
- Williams Murray Hamm
- Works Design Group

RAVE REVIEWS

"PDMC 2015 was a great success for our company. Thought leaders from packaging, marketing, design and other functional areas helped create an ecosystem where new and innovative ideas were shared, explored and nurtured." – KODAK

"A veritable 'who's who' in the design world with top-level leaders in attendance and thought leaders on stage sharing relevant insights." – Product Ventures

▲ SPONSOR TESTIMONIALS

ATTENDEE TESTIMONIALS ▼

"The keynote speakers were highly inspirational and the small, intimate nature of the conference made them very accessible after their presentations." – Target

"PDMC was a well-organized and highly beneficial conference for us! Very relevant and insightful speakers. We made excellent contacts in both the match event and with other design firms and industry peers." – Sargento Foods, Inc.

 To see what others had to say about PDMC 2015



CPG BRAND OWNERS FROM:

- Brand Management/Marketing
- Senior Execs
- Design/Creative Services
- Product Development/R&D
- Innovation/Engineering/Packaging Development
- Supply Chain, Sustainability, Brand Protection
- Consumer Shopper Insights/Research



PACKAGE DESIGN READERS REPRESENT A VARIETY OF MARKET SEGMENTS

- Food & Beverage
- Wine/Spirits/Beer
- Cosmetic/Personal Care
- Consumer Electronics
- Household Products
- Natural/Organics
- Luxury Goods
- Toys/Games
- Pharmaceutical & Medical
- Hardware
- Contract Packaging Services
- Pet Food
- Baby Care
- Retail Store Brands



READERS PURCHASE, RECOMMEND OR SPECIFY THE FOLLOWING CATEGORIES:

- Brand or package design consultancies
- Printers/converters and contract packaging services
- Packaging materials/containers/components*
- Prototyping or comp services
- Design/color management, graphics services or workflow/prepress equipment or solutions software**



WHO SHOULD ATTEND:

Anyone who has a seat at the table for brand design at consumer-facing brand owner or retail companies:

- CPG and retail brand managers
- design leaders
- brand owners
- senior leadership
- packaging professionals
- design engineers
- creative services
- retail/store brand packaging decision-makers
- design and brand agency consultancies
- R&D/innovation/engineering
- consumer and shopper insights
- sustainability
- brand protection
- supply chain
- packaging converters/printers
- product and packaging development
- contract packagers
- material and other supplier partners
- brand design sourcing

Notes:

*Includes labels, closures, paperboard, flexible, glass, rigid, metal, films and specialty-paper and effects

**Includes printers, proofers, plotters and cutters



BONITA SPRINGS, FL



WARM CLIMATE. HOT PROSPECTS.

Location always matters. And when it's a warm, sunny location, it matters even more.

You'll love escaping the winter weather and heading south to tropical Bonita Springs, Florida, for our 2nd annual PDMC. Your most promising prospects will welcome the respite, too—which means you'll be keeping company with brand owners who drive their company's marketing and design decisions, as well as their agency partners.

Bonita Springs is a beautiful area just north of Naples, conveniently located 15 minutes from the Fort Myers Airport and close to the Sanibel and Captiva Islands. The area is known for its pristine beaches, scenic nature trails, invigorating boat tours, and upscale dining and shopping. And naturally our venue, the Hyatt Regency Coconut Point Resort and Spa, is just as beckoning.

With its own private island and marina, the world's first Audubon-certified resort golf course, an enticing 140-foot waterslide and a relaxing spa sanctuary, it's not surprising this premier golf resort has been awarded Best Convention Hotel in Southwest Florida.

Just like last year, there will be ample opportunity to mix business with pleasure. You'll have a wealth of connection-enhancing networking excursions to choose from—including a Naples Bay catamaran cruise, private fishing expedition, tour of the Thomas Edison and Henry Ford Winter Estates, golf scramble at the acclaimed Raptor Bay Golf Course, and more.





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Our partnership with
The D Event reflects our
mission to bring you a

conference that's even more engaging and experiential. In fact, we'll once again kick off our first day of PDMC with this exclusive roundtable summit created specifically for consumer-facing brand owners and retailers.

Since 2009, the vision for D has been to provide a collaborative environment for business leaders from the client side—one that fosters open dialogue and attracts more senior-level decision-makers than any other industry event. On a broader scale, D's aspirations are to be a driving force for change, leveraging design as a strategic core competence that ultimately helps achieve better business results and brand value.

Even better, The D Event expands to a full-day program in 2016. Attendees will span a diverse group of thought leaders—including influential CDOs and CMOs. This gives you an even greater chance of connecting with decision-makers eager to learn about the latest products and services that best support their design-driven corporate culture.

In partnership with:



A
A Better View

PRELIMINARY SCHEDULE OF EVENTS

TUESDAY, JANUARY 19

Unique networking opportunities are available for early arrivals. Contact Gerri Brownstein for options.

WEDNESDAY, JANUARY 20

8:00 AM – 6:00 PM Registration

10:00 AM – 5:00 PM Sponsor Setup

10:00 AM – 5:00 PM The D Event Program

5:00 PM – 6:00 PM The D Event Reception

6:30 PM – 9:00 PM PDMC Welcome Reception / Buffet Dinner

THURSDAY, JANUARY 21

8:00 AM – 5:00 PM Registration

8:00 AM – 9:00 AM Continental Breakfast - Sponsor Tabletops Open

9:00 AM – 10:15 AM Major Marketing Keynote and Panel Discussion

10:15 AM – 12:00 PM General Session; Breakout Sessions

12:00 PM – 1:30 PM Networking Lunch with Roundtable Discussions

1:30 PM – 5:00 PM VIP Corporate Match Meetings and Off-Site Excursions

6:00 PM – 7:00 PM Cocktail Reception - Sponsor Tabletops Open

FRIDAY, JANUARY 22

8:00 AM – 12:00 PM Registration

8:00 AM – 9:00 AM Continental Breakfast - Sponsor Tabletops Open

9:00 AM – 12:00 PM General Session; Breakout Sessions

12:00 PM - 1:00 PM Networking Lunch with Roundtable Discussions

1:00 PM - 2:00 PM Closing Keynote

2:00 PM - 4:00 PM Sponsor Teardown

Schedule of events subject to change.



NEW FOR 2016!

PDMC + DBA'S DESIGN EFFECTIVENESS AWARDS SHOWCASE

PDMC 2016 is proud to partner with the DBA (Design Business Association), a U.K.-based trade association for design whose focus is to build the bridge between designers and businesses, while championing effective design.

Mirroring *Package Design's* ideology, the DBA's Design Effectiveness Awards have been celebrating the role of effective design in the creation of business growth since the association was formed nearly 30 years ago.

Ranging from packaged goods to media platforms, these awards showcase the very best partnerships between business and agencies, the very best innovation, and the very best application of design.

As part of the PDMC program in 2016, we'll be displaying a selection of the DBA's Design Effectiveness Awards in our new Innovation & Inspiration Point — Winners' Circle Showcase, driving visual impact as well as significant traffic to this area.

Plus, a limited number of sponsors will have the opportunity to enter their award-winning package or new innovation in the Innovation & Inspiration Point — Winners' Circle Showcase.

LOCK IN NOW FOR MAXIMUM VISIBILITY. CONTACT GERRI BROWNSTEIN FOR DETAILS.

THERE'S LOTS MORE IN STORE FOR 2016

MORE MINGLING. Wednesday's Welcome Reception takes place in the lush setting of the Hyatt's Waterfall Pool Deck, the perfect spot for communing with D Event and PDMC attendees. In addition to a delicious dinner buffet, there will be firepits to gather around, plus activities like miniature golf, lawn chess and volleyball to break the ice.

Didn't get the chance to chat with a prospective client? Our Thursday evening cocktail reception has you covered, providing another great way to mingle.

MORE MATCHING AND NETWORKING. This year, we've added even more options for networking with potential new clients—ranging from our more formal corporate matching to a fun scramble golf outing. Check out page 10 for more information on our sponsorship opportunities.

MORE INFLUENCE AND INVOLVEMENT. Now you can take part in roundtable discussions throughout the program. As a roundtable sponsor, you'll be assigned as a discussion leader and subject matter expert to facilitate exploration pertaining to a particular area of interest.

MORE SHOWCASING IN THE SHOWROOM. All sponsor tabletop displays will be located in a high-traffic area, where PDMC attendees will grab all their breakfasts and breaks. The Thursday evening cocktail reception will also take place in this location. Plus, we're introducing an incentive-driving activity guaranteed to deliver attendees to your tabletop (where they can qualify to win coveted prizes).

We're also partnering with the U.K.-based Design Business Association and spotlighting the winning packages from 2015's prestigious Design Effectiveness Awards. This impressive gallery of award-winning designs will be located in our new Innovation & Inspiration Point — Winners' Circle Showcase.

MORE CONNECTIVITY. Our new PDMC mobile app is a great way to foster connections and community before and at the event. Check out our separate insert for details and then lock in this unique opportunity now — since sponsorships are limited.



MARKETING EXPOSURE CHART

BECOME A SPONSOR NOW, AND GET BROAD EXPOSURE PRIOR TO THE EVENT.

Conference sponsors are recognized on almost every Package Design Matters promotion, both print and online, to prospective attendees. **THE EARLIER YOU SIGN ON, THE MORE EXPOSURE YOU'LL RECEIVE.**

2.5 MILLION TOTAL IMPRESSIONS ESTIMATED

PACKAGE DESIGN MATTERS 2015-2016 CAMPAIGN TIMELINE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY
ADS IN PACKAGE DESIGN'S PRINT EDITION 16,000 total circulation	X	X	X	X	X	X	X
DIRECT MAIL 16,000 brochures to subscribers, brand owners, D event past attendees			X	X	X		
ADS IN PACKAGE DESIGN'S DIGITAL EDITION 17,000 readers	X	X	X	X	X	X	X
EMAIL PROMOTIONS 10,000 Package Design subscribers	X	X	X	X	X	X	X
INCLUSION IN THE PDMC PRE-CONFERENCE WEBCAST						X	
PACKAGE DESIGN MATTERS E-NEWSLETTER ADS 8,000 subscribers	X	X	X	X	X	X	X
PACKAGE DESIGN MATTERS NEWSBRIEF	X	X	X	X	X	X	X
PRESS RELEASES	X	X	X	X	X	X	X
SOCIAL MEDIA posts on Facebook, Twitter & LinkedIn	X	X	X	X	X	X	X
PACKAGEDESIGNMATTERS.COM recognition on homepage, sponsor profile page	X	X	X	X	X	X	X
PACKAGEDESIGNMAG.COM web ads and online content related to conference program	X	X	X	X	X	X	X

Campaign elements and timing subject to change.

PRINT	DIRECT MAIL	DIGITAL	ONLINE
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INTEGRATED SPONSORSHIP OPPORTUNITIES

High-value sponsorship opportunities available for any budget level.

	PLATINUM	GOLD SPONSOR	SILVER SPONSOR
PACKAGEDESIGN MAGAZINE			
	1 AVAILABLE	1 AVAILABLE	3 SOLD - 3 AVAILABLE
4-COLOR AD	9, full page, back cover	7 full page or 4 spreads, plus premium positioning within cover story	5 plus premium position within cover story
AGENCY PROFILE 4-C SPREAD OR ARTICLE/FULL-PAGE CUSTOM SPONSORED CONTENT (Q&A, WHITE PAPER, CASE STUDY PROFILE IN ISSUE OF YOUR CHOICE)	X	X	X
SPONSOR LOGO PLACEMENTS, ON OPENING PAGE OR COVER OF ALL "PACKAGEDESIGN MATTERS" COVERS	8, premium positioning	8	8
PRECISION LEADS 360 PROGRAM			
FULL-YEAR ACCESS TO COMPLETE CONTACT DETAILS OF BRAND OWNERS WHO REQUEST INFORMATION FROM SPONSORS	X	X	X
PACKAGEDESIGN MATTERS WEBSITE & CHANNEL PAGE			
PREMIUM BANNER ON PACKAGE DESIGN MATTERS LANDING PAGE AND CHANNEL PAGE. SPONSOR LOGOS ADJACENT TO VIDEO PLAYER ON HOME PAGE FOR THE ENTIRE YEAR	X, premium placement	X	X rotates with other Silver logos
PACKAGEDESIGN MATTERS VIDEO WEBCAST SPONSORSHIP			
CUSTOMIZED PROMOTIONAL MATERIALS TO SHARE WITH CUSTOMERS & PROSPECTS	X	X	X
COMPLETE REGISTRANT CONTACT INFORMATION PROVIDED AFTER EACH WEBCAST	X	X	X
30-SECOND COMMERCIAL/INFOMERCIAL VIDEO	8	8	5
30-SECOND PRE-RECORDED VIDEO INTRODUCTION OF SPEAKER/INTERVIEWEE	X	X	X
COMPREHENSIVE BRANDING ON MARKETING, PR AND PROMO CAMPAIGN FOR WEBCAST SERIES	X	X	X
PACKAGE DESIGN MATTERS E-NEWSLETTERS			
BANNER ADS, PRIME POSITION	9	7	3
COLLABORATION RESOURCE SHOWCASE & CHANNEL BANNER & SPONSOR LINK - 12X PER YR	X	X	X
E-MAIL ANNOUNCEMENTS			
CUSTOM EMAIL ANNOUNCEMENTS	9	7	2
ONSITE (AT CONFERENCE)			
CONFERENCE REGISTRATIONS	3	3	2
INTRODUCE PANELIST OR MODERATE PANEL DISCUSSION	X	X	X
DISCUSSION LEADER/FACILITATOR/SUBJECT MATTER EXPERT	X	X	X
SPONSORSHIP OF BRAND OWNER ONLY D CONFERENCE "THINK TANK" ROUNDTABLES	X, primary	X	X
HIGH-LEVEL NETWORKING ACTIVITY SPONSOR	X	X	X
PROFILE IN CONFERENCE NOTEBOOK	2-page spread	2-page spread	2-page spread
COLLATERAL ON ONSITE LITERATURE TABLE	X	X	X
SPONSOR PROFILE PAGE ON CONFERENCE WEBSITE, INCLUDING CONTACT DETAILS	X	X	X
BRANDING ON ALL MARKETING, PROMOTION, PR AND ONSITE SIGNAGE	X	X	X
ADDITIONAL			
FULL CONTACT DETAILS OF REGISTRANTS PRE- AND POST-CONFERENCE	X	X	X
RIGHT OF FIRST ACCEPTANCE AS SPONSOR IN 2017	X	X	X
INCLUSION IN PRE-CONFERENCE WEBINAR	X	X	X
ABILITY TO PURCHASE ADDITIONAL CONFERENCE PASSES FOR \$895 EACH	X	X	X
	\$89,900	\$59,900	\$39,900



In addition to the wide range of year-round exposure you'll receive as a Platinum, Gold or Silver sponsor, you can also take advantage of these unique onsite brand recognition opportunities.

{2}
SPONSORSHIP AVAILABLE

KEYNOTE SPONSOR \$15,000 // 2 passes & tabletop

{20}
SPONSORSHIP AVAILABLE

AGENCY CORPORATE MATCHING - SPEED MEETING \$10,000 // 2 passes & tabletop

In a one-to-one setting, you'll be matched with up to five brand owners—taking into account your respective priorities and wish lists.

{5}
SPONSORSHIP AVAILABLE

GOLF SCRAMBLE \$10,000 // 2 passes & tabletop

Just a trolley ride away from the Hyatt Regency Resort, the Raptor Bay Golf Club is the perfect locale to experience panoramic views, while being paired with brand owners of your choosing in a fun scramble networking event.

{1}
SPONSORSHIP AVAILABLE

NAPLES BAY CATAMARAN CRUISE \$7,000 // 1 Pass

Hop aboard the 53-foot catamaran Sweet Liberty and take in the beauty of Naples, Florida as you marvel at palatial homes along the coastline and dolphins frolicking in the Gulf.

{3}
SPONSORSHIP AVAILABLE

EDISON-FORD WINTER ESTATE TOUR \$5,000 // 1 Pass

Visit the former estates of Thomas Edison and Henry Ford, filled with original furnishings and architecture reminiscent of a bygone era, plus Edison's laboratory and botanical gardens.

{2}
SPONSORSHIP AVAILABLE

DEEP SEA FISHING EXCURSION \$5,000 // 1 Pass

Kick start the conference (and catch some early networking) with an exclusive four-hour charter in the Gulf of Mexico. Taking place on Tuesday morning, it's the perfect choice for those arriving on Monday.

{2}
SPONSORSHIP AVAILABLE

OFFSHORE AND NEAR COASTAL FISHING EXCURSION \$5,000 // 1 Pass

Enjoy the view of sandy beaches and lush mangrove swamps as you make your way to a fishing spot in the breathtaking Gulf of Mexico.

{20}
SPONSORSHIP AVAILABLE

LUNCH ROUNDTABLE DISCUSSION LEADER—DAY 1 OR DAY 2 \$5,000 // 1 Pass

Take part in a luncheon roundtable discussion, acting as the discussion facilitator/subject matter expert for a specific, pre-determined topic. 10 sponsorships available per day.

{35}
SPONSORSHIP AVAILABLE

TABLETOP SPONSORS \$5,000 // 1 pass

Showcase your promotional materials while also networking with premium brand owners during networking breaks and breakfasts, as well as during the Thursday cocktail reception. This high-traffic area will be supported by incentivized activities and a unique showcase of DEA-winning packaging.

{35}
SPONSORSHIP AVAILABLE

INNOVATION & INSPIRATION POINT—WINNERS' CIRCLE SHOWCASE \$3,800 or \$1,250* // 1 pass

A unique opportunity to support the prestigious Design Effectiveness Award (DEA) winners and the creative firms behind these forward-thinking design. *with tabletop or other sponsorship

{2}
SPONSORSHIP AVAILABLE

LUNCH SPONSOR \$6,000 // 1 pass

{2}
SPONSORSHIP AVAILABLE

BREAKFAST SPONSOR \$5,000 // 1 pass

{3}
SPONSORSHIP AVAILABLE

OPENING NIGHT DINNER RECEPTION \$7,500 // 1 pass

Sponsors of the PDMC Welcome Reception, breakfasts and lunches will all receive custom signage at the respective event, as well as the opportunity to provide an item for our registration bag.

{2}
SPONSORSHIP AVAILABLE

NETWORKING BREAK SPONSOR \$4,500 // 1 pass

Mid-day treats are a great way to spice up an afternoon and set you apart from the crowd.

{1}
SPONSORSHIP AVAILABLE

CONFERENCE REGISTRATION BAG \$3,900 // 1 pass

{1}
SPONSORSHIP AVAILABLE

CONFERENCE NOTEBOOK \$3,900 // 1 pass

{1}
SPONSORSHIP AVAILABLE

LANYARD SPONSOR \$3,900 // 1 pass

The registration bag, conference notebook and lanyard all come with your company logo custom imprinted on it.



SPONSORSHIP ROI MATTERS—AND OURS IS UNMATCHED IN THE INDUSTRY.

INTIMATE SETTING

Package Design Matters Conference emphasizes quality over quantity, with a highly targeted audience and a program conducive to small-group networking.

ACTIVE, HIGH-VOLUME BUYERS

Attendees will include a wealth of senior-level decision-makers with purchasing authority.

ATTENDEE ACCESS

You'll have multiple opportunities to network and make connections—through VIP one-on-one meetings, recreational corporate matching including a golf scramble outing, chartered fishing trips, Edison-Ford Winter Estate tour, Naples Bay catamaran cruise, receptions, breakfasts and more. Plus, you'll receive access to the complete database of all who attend.

Only *Package Design* magazine advertisers may sponsor, and sponsorship opportunities are limited.

CONTACT US

For Sponsorship Opportunities, Contact:



GERRI BROWNSTEIN

Publisher

O: 973.731.1984

M: 973.747.9341

E: gerri.brownstein@stmediagroup.com

PRESENTED BY:

Package
DESIGN

ABOUT

Package Design elevates the value of design as a strategic business competence in the brand marketing mix, from concept to realization to shelf. It surrounds all members of the consumer goods buying committee, those budget-holders or influencers who have a seat at the table. A catalyst and facilitator of the collaborative and iterative design process, *Package Design* helps improve business effectiveness and fosters community for all stakeholders.

PRODUCED BY:

 **MEDIA GROUP
INTERNATIONAL**

ABOUT

Located in Greater Cincinnati, ST Media Group International serves the visual communications and hospitality industries with its seven business publications, branded websites, a custom book division and successful industry events. The portfolio of brands includes *Package Design*, *VMSD* (Visual Merchandising and Store Design), *Boutique Design*, *Screen Printing*, *Signs of the Times*, *The Big Picture* and *Signs of the Times & Screen Printing en español*. Additional information is available online at www.stmediagroupintl.com.